

Press Release
London, 6 September 2005

World's first dashboard for skiers!

Skido is a new service from Sportsdo that lets you see and hear your speed, distance, altitude, gradient, pace and calories updated in real-time while you ski.

Using Skido enables you to keep a record of your skiing performance providing a fun record of your ski adventures and a log of your skiing improvement.



Your Skido data can be analysed on your phone or pda using the built-in lap and graphing functions or uploaded to your personal Skido portal page for more in-depth analysis.

"Skiers have never known their actual speed before," said Sportsdo's Jonathan Greensted. "With Skido you can see exactly how fast you're going - or hear your speed announced through your earphones."

Skido is easy to install on any Smartphone or PocketPC device and uses a standard GPS satellite unit to track your location.

Sportsdo also offers products tailored for other sports, including Cycledo and Rundo. Information about all Sportsdo products can be found at www.sportsdo.info.

Skido is available for download at www.skido.info

Contact us for more details, pictures or to arrange a trial.

About Sportsdo

Sportsdo is a division of Sentient, a leading provider of consultancy, development and training services focused exclusively on Microsoft technologies.

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